



Consumer Federation of America

Thomas Gremillion, Director of Food Policy
Consumer Federation of America
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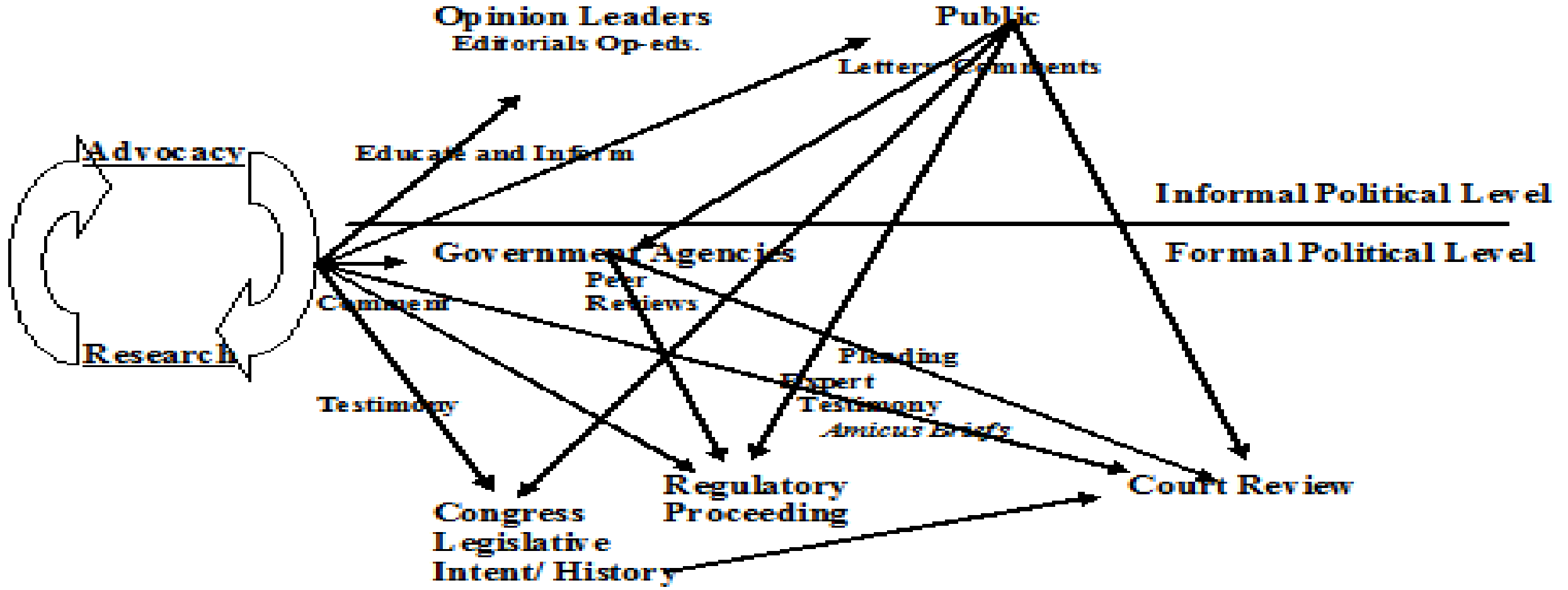
Obstacles to Food Safety Reform

- Diffuse stakeholders
- Complicated problems
- Costly solutions
- Public disengagement

Drivers of Food Policy Reform

- New technology
- Outbreaks/Crises
- Economics
- Litigation

Advocacy and Research in Policymaking



Coalitions, Coalitions, Coalitions



**SAFE FOOD
COALITION**



Make it Personal



Alex Donley
Chicago, IL
1987 - 1993



Katie O'Connell
Kearney, NJ
1990 - 1992



Scott Hinkley
Sarnac, MI
1990 - 1993



Lauren Rudolph
Carlsbad, CA
1986 - 1992

*E. coli 0157:H7
kills more than one
victim each day.*

WHO IS NEXT?



???? ???????
??????, ??
19__ - 19__

Be Persistent